



EASY business



E-LEARNING

BUSINESS ENGLISH for MANAGER

What is the meaning of sales, profit, debit, margin, depreciation? Who is allowed to sign a contract in a company?

The global business language is English. Anyone who wants to do business abroad must be able to argue about themselves, their company and their offering in English with the project partners, customers, suppliers, etc.

Anyone who works in a key position in an international company must be able to communicate with headquarters and create budgets and reports in English. In such cases, pure communication English is not sufficient. It is necessary to know the terms that are also discussed in the EBC*L program in German. EBC*L courses, e-learning, books and exams are also available in English. The EBC*L certificate proves commercial English competence.

GERMAN and ENGLISH: Several birds at once

1. If you do not have any business training, you can first acquire the knowledge in German.
2. You can then learn the identical content in English.
3. Thanks to the story, which is told by professional speakers, you will also take a lot with you for everyday communication.

Books print and E-Book

These cover exactly the topics of e-learning and therefore offer an ideal supplement.

USP

- ✓ Real Business English for Manager (not only Communication English)
- ✓ Europe's most used and award-winning e-learning program
- ✓ location and time independent
- ✓ unrivaled effectiveness
- ✓ last but not least: EBC*L Certificate "Business English for Manager" that proves your competence

Where:

- E-learning: worldwide, location-independent
- webinar based on this

When:

- E-learning: at any time, individually
- Webinar: for organizations by arrangement

Test it for free: Get a free e-learning sample now or book your e-learning course in the shop of our partner company EasyBusiness.

TOPICS (MODULES)

Note: The learning program is completely modular. Most of the modules mentioned below also stand alone. This means you can freely choose the topics you need to accompany your lessons or training.

Begriffe english	Begriffe Deutsch
ACCOUNTING (8 Module)	BILANZ und GuV-Rechnung
Construction of a balance sheet	Aufbau der Bilanz
Wealth	Reichtum
Performance	Erfolg
Profit and loss account	Gewinn- und Verlustrechnung
Accrual accounting	Verbindlichkeiten, Rückstellungen, Forderungen
Depreciation	Abschreibung
Profit reduction	Gewinnminderung / Aktivierung
P&L account in report form	GuV-Rechnung in Staffelform

➔ **Time to work through:** between 3 and 8 hours

Financial RATIO ANALYSIS (5 Module)	KENNZAHLEN-ANALYSE
Cash flow	Cash flow
Return on equity (Profitability)	Rentabilität
Liquidity	Liquidität
Equity ratio	Eigenkapitalquote
Productivity (Return on sales)	Produktivität

➔ **Time to work through:** between 2 and 6 hours

COST ACCOUNTING (6 Module)	KOSTENRECHNUNG
Calculation / Cost of Sales	Kalkulation/Selbstkosten
Fixed / Variable Costs	Fixe und variable Kosten
Contribution Margin	Deckungsbeitrag
Price Policy	Preispolitik / Marktwirtschaft
Cost Centre Accounting	Kostenstellenrechnung
Profit Centre	Profit Center

➔ **Time to work through: between 3 and 8 hours**

BUSINESS LAW (10 Module)	WIRTSCHAFTSRECHT
Legal Forms of Business Organisation	Rechtsformen-Übersicht
Sole Trader / Proprietorship	Einzelunternehmen
General / Limited Partnership	OHG (OG) und KG
Private Limited Company (Ltd)	GmbH
Public Limited Company (Plc)	Aktiengesellschaft (AG) / Aktien
Additional Legal Forms	Weitere Rechtsformen
Company Combinations	Unternehmenszusammenschlüsse
Firm and Representation	Firma und Vertretung
Power of Representation	Vertretungsbefugnis
Insolvency Statute	Insolvenzrecht

➔ **Time to work through: between 4 and 8 hours**